



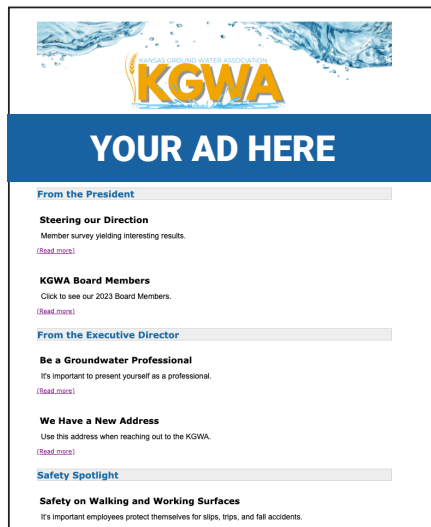
Kansas Ground Water Association Advertising Opportunities

Reach customers in **Kansas** and surrounding states when you advertise in the KGWA newsletter, website, or membership directory.

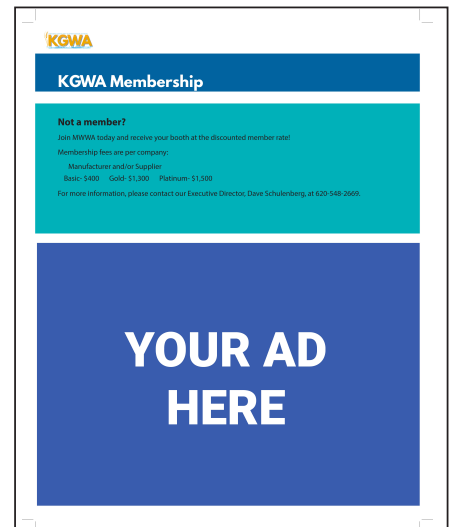
Website



E-Newsletter



Show Program/ Membership Directory



Bonus Opportunity: [Illegible text containing various symbols and characters]



KGWA Electronic Newsletter Advertising

Spring Issue	Ads due: March 2	Mails: Last week of March
Summer Issue	Ads due: May 7	Mails: Last week of May
Fall Issue	Ads due: August 6	Mails: Last week of August
Winter Issue	Ads due: November 5	Mails: Last week of November

<u>Size</u>	<u>Dimensions</u>	<u>Yearly Rate (4 issues)</u>	<u>3 issues</u>	<u>2 issues</u>	<u>1 issue</u>
<input type="checkbox"/> Top Leaderboard	728 x 90 pixels	<input type="checkbox"/> \$1,360	<input type="checkbox"/> \$1,080	<input type="checkbox"/> \$760	<input type="checkbox"/> \$400
<input type="checkbox"/> Middle Banner	468 x 60 pixels	<input type="checkbox"/> \$850	<input type="checkbox"/> \$675	<input type="checkbox"/> \$475	<input type="checkbox"/> \$250
<input type="checkbox"/> Bottom Leaderboard	728 x 90 pixels	<input type="checkbox"/> \$850	<input type="checkbox"/> \$675	<input type="checkbox"/> \$475	<input type="checkbox"/> \$250

Show Program/Membership Directory (Ads due December 16)

<input type="checkbox"/> Full Page	(8.375 x 11.125 in)	<input type="checkbox"/> \$500
<input type="checkbox"/> Half Page	(7.125 x 4.875 in)	<input type="checkbox"/> \$375
<input type="checkbox"/> Third Page	(4.694 x 4.75 in)	<input type="checkbox"/> \$250
<input type="checkbox"/> Quarter Page	(3.475 x 4.75 in)	<input type="checkbox"/> \$125

KGWA.org Website Advertising

<u>Size</u>	<u>Dimensions</u>	<u>12 months</u>	<u>6 months</u>	<u>3 months</u>
<input type="checkbox"/> Top Leaderboard Ad	728 x 90 pixels	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$625	<input type="checkbox"/> \$375
<input type="checkbox"/> Middle Banner Ad	468 x 60 pixels	<input type="checkbox"/> \$750	<input type="checkbox"/> \$375	<input type="checkbox"/> \$225
<input type="checkbox"/> Bottom Leaderboard Ad	728 x 90 pixels	<input type="checkbox"/> \$750	<input type="checkbox"/> \$375	<input type="checkbox"/> \$225

Advertising Agreement

Please check your desired advertising options above. You will be contacted to determine the desired issues/months.

Contact name _____

Company name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Payment

Payment must be included to begin advertising unless prior arrangements have been made, and must be made by check, VISA, or MasterCard.

Amount: \$ _____

Credit Card: VISA MasterCard **Check:** Enclosed

Card # _____

Expiration date _____ CVV _____

Name on card _____

Signature _____

Email high-resolution (300 dpi) ad copy in a pdf, png, or jpg format to devener@ngwa.org.

Return this contract with payment to:

Kansas Groundwater Association Advertising

2250 N Rock Rd., Ste. 118, Box 183 Wichita, Kansas 67226

or by fax to (614) 898-7786

or by email to dgW i `YbVYf[@ngwa.org.